

Cookie Policy

ClearPath Business Support

Effective Date: 9 April 2026

1. What Are Cookies?

Cookies are small text files that are placed on your device (computer, tablet or mobile) when you visit a website. They are widely used to make websites work correctly, improve performance, and provide information to website owners.

Cookies can be “session” cookies, which are deleted when you close your browser, or “persistent” cookies, which remain on your device for a set period of time or until you delete them.

2. How We Use Cookies

Our website (www.clearpathbusinesssupport.co.uk) uses cookies for the following purposes:

Essential Cookies

These cookies are necessary for the website to function correctly. They cannot be switched off. They are usually set in response to actions you take, such as filling in a form or navigating pages.

Analytics Cookies

These cookies allow us to count visits and understand how visitors use our website, so we can measure and improve its performance. All data collected is anonymous and does not identify you personally.

We use Google Analytics and Wix Analytics for this purpose. You can opt out of Google Analytics at any time by visiting: tools.google.com/dlpage/gaoptout

3. Cookies We Use

The table below lists the cookies currently in use on our website:

Cookie Name	Provider	Purpose	Type / Expiry
XSRF-TOKEN	Wix	Security cookie to prevent cross-site request forgery	Essential / Session

svSession	Wix	Identifies unique visitors and tracks sessions on the website	Essential / 2 years
hs	Wix	Security cookie used for system integrity	Essential / Session
_ga	Google Analytics	Distinguishes unique users by assigning a randomly generated number as a client identifier	Analytics / 2 years
ga*	Google Analytics	Stores and counts page views for analytics reporting	Analytics / 2 years
_gid	Google Analytics	Distinguishes users for analytics purposes	Analytics / 24 hours
wixCIDX	Wix Analytics	Tracks visitor behaviour and site performance for Wix analytics	Analytics / 12 months

4. Third-Party Cookies

Some cookies on our website are set by third-party services. We do not control these cookies and they are governed by the privacy policies of the relevant third parties:

- Google LLC — Google Analytics privacy policy: policies.google.com/privacy
- Wix.com — Wix privacy policy: www.wix.com/about/privacy

5. Managing Your Cookie Preferences

When you first visit our website, you will be shown a cookie consent banner giving you the choice to accept or decline non-essential cookies.

You can also control cookies through your browser settings. Most browsers allow you to:

- View what cookies are stored on your device
- Delete cookies individually or all at once
- Block cookies from specific websites
- Block all third-party cookies
- Block all cookies (note: this may affect website functionality)

For guidance on managing cookies in your specific browser, visit: www.allaboutcookies.org

Please note that if you choose to disable cookies, some parts of our website may not function as intended.

6. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in the cookies we use or for legal, operational or regulatory reasons. The most current version will always be available on our website. We encourage you to review this policy periodically.

7. Contact Us

If you have any questions about our use of cookies, please contact us:

- Email: info@clearpathbusinesssupport.co.uk
- Website: www.clearpathbusinesssupport.co.uk